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FOR IMMEDIATE RELEASE

Virginia Investment Firm Celebrated in Industry Feature Article

Financial Commodities, Inc. (FCI), the award-winning Washington, D.C., area investment management firm, is profiled in a “Down Jones News Service” celebrating the company’s unique and successful investment strategies.

HERNDON, Va. / “Thinking outside the box” just isn’t enough anymore. That’s the mantra Financial Commodities, Inc. (FCI), president and CEO Craig Kendall has incorporated into his successful Washington, D.C.-area investment firm, and the company’s results have generated plenty of recognition. The Dow Jones News Service recently profiled the Herndon, Va.-based financial consulting company, highlighting the unique approach Kendall and his staff bring to financial investing and retirement planning.

When the Virginia Chamber of Commerce unveils its 2010 “Fantastic 50” list, expect to see a familiar name. For the third year in a row, Herndon, Va.-based Financial Investments, Inc. (FII) has been named one of the fifty fastest-growing companies in the commonwealth and will be recognized at the fifteenth annual Virginia’s Fantastic Fifty Banquet later this week.

“Sometimes you have to turn the model on its ear a bit and look for the things that may be overvalued,” says Kendall. “Thinking a different way isn’t enough anymore. Investors need to realize that there are positive returns to be had even when things are overvalued.”

In addition to the individualized attention that comes from a smaller, more personal, financial consulting experience, part of what makes FCI so unique is its performance throughout the current economic downturn. According to the Dow Jones News Service feature, the OSS fund has gained 21.57% through June 2010, and saw returns of 38.9% in 2009. The CPP fund is up 9.37% through June of this year, and gained 29.04% in 2009. To put this into perspective, the Barclay CTA Index, which represents the performance of commodity trading advisers, is down 1% through June. *Past performance is no indication of future performance. Worst monthly draw-downs for CPP and OSS are -26.3% and -6.5% respectively.*



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The awards and recognition keep coming for FII. Prior to its Dow Jones News Service feature, the Virginia investment firm was recently named one of the fifty fastest-growing companies in the commonwealth and was selected to the Virginia “Fantastic 50” list by the Virginia Chamber of Commerce. The D.C. area investment firm has also twice been honored by *Inc.* magazine with a selection to its 500|5000 list that recognizes the fastest growing, privately-held companies in the United States, and has been celebrated for its continued charitable endeavors in and around the Washington, D.C. metro area, including a second-straight top ten ranking in the *Washington Business Journal's* “Corporate Philanthropists” rankings. Kendall says the Dow Jones News Service celebratory feature speaks to the continued hard work of FII’s small, but dedicated, staff.

“While we certainly don’t do what we do for any kind of recognition, write-ups like this are always nice,” says Kendall. “It’s a testament to the hard work and dedication of our employees, and it shows potential investors how our company sets itself apart from other investment firms.”

Founded in 1997, FII is a registered investment management firm that targets **“Absolute Returns in an Uncommon Market.”** Financial Commodity Investments (FCI) is a registered CTA whose alternative investment programs consist of products dealing with commodities, futures, and options. FCI serves more than 400 institutional and individual clients located in 42 states and 15 countries. The Herndon, Va. based financial consultation and retirement planning firm has twice been selected to the Inc. 500|5000 list by *Inc.* magazine and to the Virginia Chamber of Commerce ‘Fantastic 50’ list of the state’s fastest growing companies. For more information about Financial Investments, Inc., please visit www.FinancialII.com.

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